The Raven Progressive Matrices
And Measuring Aptitude Constructs

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Abstract
The paper begins by outlining what it is that the Raven Progressive Matrices tests set out to measure, the measurement model that lies behind them, and how they are to be validated. However, the discussion is of more than specific interest because it is redolent with insights into exactly what it is that Item Response Theory sets out to do, the way in which it differs from Classical test theory, and the errors which can be made if expectations and procedures appropriate to the latter are applied to tests constructed according to IRT. Likewise, what is said in the course of discussion of the problems involved in validating the tests has much wider implications than might initially have been suspected. The article then briefly summaries research dealing with changes in scores over time and culture, their implications for beliefs about heritability, and their implications for the development of a new version of the Standard Progressive Matrices -- the SPM Plus. The information which has come to light has made it necessary to re-evaluate a great deal of research -- often conducted on inadequate samples -- which has contributed to serious myths and misunderstandings which it is important to correct as quickly as possible.

Introduction
I have been asked to write an article on “The Raven Progressive Matrices and Measuring Aptitude Constructs.” I am delighted to do this for a number of reasons, not least because, despite its increasing popularity in the last few years, Item Response Theory is still poorly understood, many tests which cannot support such applications are widely mis-used in attempts to measure change, and what may be termed “the mis-measurement of man” is rife. Mistaken assumptions about the heritability of human characteristics – and of “intelligence” in particular – are also pervasive.

Some readers may be so familiar with the Progressive Matrices tests that they will be tempted to skip the following introductory material. Yet to do so would be to evade one of the issues I have been asked to write about: “Measuring aptitude constructs. What is it that the Raven Progressive Matrices tests set out to measure? And how is it that they set out to measure it?”

The Raven Progressive Matrices Tests and Their Philosophy

It is perhaps easiest to introduce the Raven Progressive Matrices by discussing a couple of items similar to those of which the tests themselves are composed. When taking the tests, respondents are asked to select the piece needed to complete patterns such as that shown in the upper part of Figures 1 and 2 from the options in the lower parts of the Figures.
Figure 1
An “Easy” Standard Progressive Matrices Item
(similar to one in the Test itself)

Figure 2
A Moderately Difficult Standard Progressive Matrices Item
(similar to one in the Test itself)
But, to illustrate what the tests are really trying to measure, it is useful to consider the “simpler” items shown in Figures 3 to 6.

Note that Figures 3 to 6 have not been presented as “problems”. They may be regarded as problems. Or they may not be. If you do regard them as presenting a problem, your question might be “What is it?” or “How does it work? What’s the logic?”

Now let us consider a related picture. Suppose you are a manager and you are interested in the success of your business. You are wondering how to move forward. You are thinking about the context of your business. What to make of the external social, economic, political, and cultural context which so much determines its success and how to intervene in it. In fact, you are pondering the situation depicted in Figure 7.

Figure 3

What?

Figure 4

What?
Figure 5

Figure 6

Figure 7
There is very little to guide you in thinking about the field of forces depicted in Figure 7 -- how to think about such things as how to develop and utilise subordinates' motives and talents (human resources), how to think about the external economic and social processes that so much determine the success of your business, how to harness those external forces (as one uses the sails of a boat to harness the wind), where they are likely to push you if you do not understand them, what new opportunities they open up ... and so on.

So, what do you see as a manager?

It is the strength of people's desire to make sense of such “booming, buzzing, confusion” (and their ability to do so) that Raven's Progressive Matrices (RPM) tests set out to measure -- and, as we shall see, to some extent, do measure.

Some people have difficulty seeing even the rectangle in Figure 4. Some see immediately the whole design in Figure 6 and its internal logic. Most people need to look at the design in Figure 6 and ask “What is it?”; “What might it be?”; “Does this part here tell me anything about what the whole might be?”; “Does this glimmering insight into what the whole might be tell me anything about the significance of this part?”

More specifically, the tests set out to measure meaning-making – or, technically, eductive - ability.

This involves the use of feelings to tell us what we might be looking at; which parts might be related to which other parts and how. Which parts beckon, attract, give us the feeling that we are on to something? To construct meaning effectively we also need to persist over time and check our initial hunches or insights.

One implication of these observations is that it is not correct to describe the items of the Progressive Matrices as “problems to be solved”. It is true that, once one has reached the idea behind them, one can see them as logical problems to be solved. But that is a second stage -- like solving the more specific problems which emerge after one has understood something about the field of forces depicted in Figure 7. At that point, one may stumble on the idea of harnessing the external forces which influence the success of one's business in a manner analogous to the way in which one can harness the (invisible) equal and opposite reactions of the sea to the wind by adding a keel to one's sailing boat and thus inventing a way of driving one's boat into the wind instead of allowing the wind to crash it against the rocks. But who, in a bye-gone age, in their right mind would have entertained the idea that it might be possible to sail a boat into the wind? No. It does not become a "problem to be solved" until one has stumbled on Newton's Laws and realised that, by providing the germ of a solution, they render the unproblematic problematic! How to harness social forces in an analogous way then becomes an (equally difficult) "problem to be solved" ... but such thinking can only emerge as a problem after one has in some way "seen" -- made sense of -- the external field of forces.

Note that what we have said about the role of feelings, actual or mental “experimentation”, and persistence in “thinking” implies that what is typically described as “cognitive” activity is primarily affective and conative -- the word “conation” being a technical term for the active, as distinct from the affective, part of striving and involving will, determination, and persistence.
And here is the dilemma -- for if “cognitive activity” is a difficult and demanding activity having multiple components, no one will engage in it unless they are strongly intrinsically motivated to carry out the actions which require it.

Many people do not want to be managers and struggle to make sense of those external economic, social, political, and cultural processes that so much determine the success of an organisation and work out how they can be harnessed or influenced. They do not want to think about those complex subordinates and their motives and potential talents and how these can be developed, released, and harnessed.

It is all very well to argue that, just because someone does not want to be a manager they will not require this difficult and demanding “ability”. But what distinguishes a more from a less effective secretary? A more from a less effective machine operative? A more from a less effective sales person? A more from a less effective teacher? A more from a less effective hunter? A more from a less effective housewife?

Part of the answer is that they are more likely to think about the context in which they work and then take the initiative to improve things (Kanter, 1985; Schon, 1973; 1983; Spencer & Spencer, 1993; Raven, 1997; Raven & Stevenson, 2001). In other words, individual performance in a wide range of jobs and activities depends in part on the concerns and abilities the Matrices set out to measure (Gottfriedson, 1997a).

Unfortunately, what we have said makes our task as psychometricians more rather than less difficult ... because it raises the question of whether meaning-making ability can be meaningfully assessed without first finding out what people want, or tend, to think about. As we have said, many people holding managerial positions do not want to make sense of what subordinates have to say or wish to devise means of using the information they possess. In a sense, they are not interested in activities which would promote the survival and development of the organisation. So the organisation crashes (Hogan, 1990; 1991; Kanter, 1985; Spencer & Spencer, 1993).

But, then again, how to do something about a salesperson’s observations that the product does not suit the customers, that the internal mail system loses the orders, or that the invoicing system issues incorrect invoices, loses stock, and makes problems for customers?

As Kanter (1985) shows, taking appropriate action on the basis of such observations requires a network of people, some of whom publicise the problem, some of whom develop prototypes, some of whom find other people in other organisations who have been thinking about related issues, some of whom raise funds from government agencies, and some of whom soothe out conflicts between people who have very different motivational predispositions -- but all of whom are essential to the functioning of the “group” or network.

In short, doing something about our salesperson’s (or lavatory attendant’s) observations requires network-based activity around the problem. This activity calls on talents that are rarely recognised or discussed in text books on human resource management -- let alone measurable using the psychometric tools currently available to us -- but all of which demand the ability to make sense of confusion and act on the insights so gained. (Kanter refers to this collection of activities as “parallel organisation” activities because they go on in parallel with the day-to-day operations of selling or cleaning; they do not replace them as is sometimes suggested in connection with network working. On the
contrary, the selling or cleaning activities are crucial stimuli to making the observations that need to be enacted to improve the functioning of the organisation.)

So, even if someone does not want to be a manager, they are still in double jeopardy if they think they can get away without thinking. They are in jeopardy as a salesperson, for example. But they are also in jeopardy for not contributing in their unique and indispensable way to the “parallel organisation” activity that has to take place around their job -- whether that be as a salesperson, a typist, cloakroom attendant.

Yet they cannot avoid the problem by packing up and going home. For the same components of competence are required to be one or other type of effective wife, husband, lover, collaborator, friend, or political activist.

While such observations underline the pervasive importance of meaning-making -- eductive -- ability, they also bring us face to face with a fundamental conceptual and measurement problem. They raise the question of whether effective panel beaters, football players, and musicians all think --“in the same way” in these very different areas. Certainly they rarely think in words.

So, at least at the present time, it would appear that, while they are clearly onto something important, it is misleading for people like Gardner (1991) to speak of different kinds of “intelligence”. It seems that the components of competence required to make meaning out of the booming, buzzing, confusion in very different areas are likely to be similar. But they will only be developed, deployed, and revealed when people are undertaking these difficult and demanding, cognitive, affective, and conative activities in the service of activities they are strongly motivated to carry out and thus not in relation to any single test -- even the RPM!

As Spearman (1926) remarked long ago, the first question is not so much “How well can this person think?” as “What does he or she tend to think about?” And the second is “Which of the components of effective thinking do they deploy and which do they neglect?”

Before leaving this preliminary discussion, it is convenient to make explicit a couple of other points which have hovered on the fringe of our discussion. One is that, contrary to what many highly verbal academics tend to assume, thinking is not usually verbal. Another is that it is centrally dependent on the use of feelings and on action -- on “experimental interactions with the environment” (Dewey, 1910; Schon, 1983) designed to test the evolving understanding of the nature of “the (self-defined) problem” and the strategies required to do something about it.

What, then, do the Raven Progressive Matrices tests measure?

They measure what many researchers have called “general cognitive ability” -- although this term is misleading because what the RPM really measure is a specific kind of “meaning making” ability. Spearman coined the term eductive ability to capture what he had in mind, deriving the word “eductive” from the Latin root educere which means “to draw out from rudimentary experience”. Thus, in this context it means “to construct meaning out of confusion”.

It is, however, important to note that Spearman (1929) elsewhere noted that the range of tests from which his g -- and with it “eductive” ability -- had emerged was so narrow that one would not be justified in generalising the
concept in the way that many authors do. There could well be other kinds of meaning-making ability that would not show up on the tests that were then available ... or even constructable within current psychometric frameworks. He made the point as follows:

"Every normal man, woman, and child is ... a genius at something ... It remains to discover at what ... This must be a most difficult matter, owing to the very fact that it occurs in only a minute proportion of all possible abilities. It certainly cannot be detected by any of the testing procedures at present in current usage."

We will return to the limitations of the most popular frameworks for thinking about individual differences later. But, first, how to substantiate our claim that the RPM measures at least one very important kind of meaning-making ability?

This is a much more difficult matter than many of those who have written textbooks on the subject tend to assume. As Messick (1989) has, perhaps more than anyone else, been at pains to point out, the conceptual validity of a measure cannot be established via a table of first-order correlations between various measures and criteria.

Although it may at first sight strike the reader as a strange proposition, the first step toward substantiating our claims regarding the RPM involves examining the test's conformity to the measurement model used in its development.

The Measurement Model

First let us consider what one would have to do to develop a scale to measure, or index, the “hardness” of geological substances ... at the point at which one was not even sure that the concept of “hardness” had any scientific meaning.

One would first assemble a range of substances that might form a suitable set of standards against which to compare the hardness of other substances and, in this way, index, or assess, the hardness of those other substances. To this end one might assemble a range of potential reference materials -- such as cotton wool, putty, cheese, PVC, plastic laminate, steel, diamond and so on.

Then one would have to show that the order was consistent -- that it did not vary with such things as ambient temperature, the maturity of the substances, or their source -- and, ideally, that the differences between them were in some sense equal: that one did not, for example, have a whole lot of substances of similar, moderate, hardness and few, widely spaced, very soft or very hard ones.

To do this, one would have to show that, as one compared the substances one had chosen as candidates for one's index with samples of all other substances, one got consistent relationships. That is, one would have to show that whenever one compared other substances with the standards one had chosen, one seldom found instances in which substances which were at some times categorised as being softer than substance number 6 in one's scale were at other times said to be harder than substance number 7.
Ideally, the word “seldom” in the previous sentence would read “never”, but all measures are subject to error.

One would then discover that, for example, cheese was not a good substance to include in one’s set of reference substances since its hardness would vary with source, with temperature, and with maturity. One would discard it. Hopefully one would be left with a set of substances against which it would be possible consistently to compare the hardness of all other substances.

A rather more sophisticated version of exactly this procedure was used to develop the Progressive Matrices tests.

Stated in the simplest possible terms, the objective was to create a set of items the difficulties of which would increase in such a way that everyone would get all the items up to the most difficult they could solve correct and fail to solve all the more difficult items. This would be the exact equivalent of a meter stick or tape measure where everyone passes every centimetre mark up to that which indicates their height and then fails to reach all the subsequent marks.

But note two things. First, at the time one set out to develop one’s measure, it would not have been not known whether eductive ability “exists” – in the sense in which height “exists” – or not. (A better analogy is “force” because, actually, although its existence is now obvious, no such concept, let alone its measurability, existed before Newton. There was just the wind and the waves, moving planets, falling apples, and the Gods.)

Second, it would have been virtually certain that it would not be possible to find a “perfect” set of items, equivalent to the centimetre marks on a tape measure. One would have to take the average of several items to generate a reasonable index of someone’s ability ... just as one might take the average of 3 high jumps to index someone’s “true” ability to make high jumps.

It is, in fact, easiest to illustrate the process used to calibrate the Progressive Matrices items, show that they formed a common scale, and discard unsatisfactory items (the equivalent of cheese in the above example) by reviewing the results of some research conducted much more recently and by at first pretending that the data relate to the measurement of the ability to make high jumps.

The graphs in Figure 8 show the relationship between people’s high-jumping ability and their ability to clear the bar when it is set at different levels. Each graph relates to the bar set at a particular height and shows the proportion of people each level of ability (shown on the horizontal axis) that are able to get over it.

Thus, when the bar is set at very low levels -- for example at the levels illustrated by the top first three curves (counting downwards) to intersect with the vertical axis -- almost everyone, even of the lowest ability, is able to jump over it. But some of those with the lowest ability do knock it off. So the curves for the bar set at even the lowest levels show that only some 80 to 99% of those with the lowest ability get over it. But, of course, none of those with low ability get over the bar when it is set at high levels.

But, as we move across the Figure, we see that, at every height, the frequency with which people of somewhat similar ability get over it provides an indication of their ability.
W hat the overall set of curves shows is that, despite the variation from trial to trial in what people can do, one can really measure the ability to make high jumps. At all the intermediate levels at which the bar can be set, some of those who seem to have the ability to clear it knock it off and others get over it. The proportion who get over it increases from more or less zero (actually a chance level) in the Figure to almost 100%. When it is set at the highest level, even the most able sometimes knock it off. The curve never reaches the 100% mark. In between, there is a consistent relationship between the curves and between them and overall level of ability. The frequency with which people of similar ability clear the bar at any one level is directly related to their overall ability. But the full range of abilities can only be assessed by changing the level at which the bar is set. Nevertheless, the curves for the bar set at these high levels conform with those obtained when the bar is set at much lower levels. They form a continuous series. They are not measuring some quite different ability.

Clearly, if we could show the same thing for the items of the RPM one would really be onto something!

But before we explore this possibility, let us make a few other observations.

First we may note that it would not make sense to set a time limit within which people have to show how high they can jump whilst also insisting that that they start by jumping over the lowest bar. Clearly, if the time limit were low, the most able would not be able to demonstrate their prowess.

Second -- and this comment is mainly for the benefit of those readers who are steeped in Classical Test Theory -- it would not make sense to try to establish the internal consistency (or unidimensionality) of the measure in the
manner typically advocated by classical test theorists -- i.e. by intercorrelating the “items” ... i.e. the centimetre marks on the vertical posts ... and then either factor analysing the resulting correlation matrix or calculating Alpha coefficients. This follows from the fact that, while a knowledge of whether people can clear the bar at any one level allows one to predict whether or not they will clear it when it is set at adjacent levels, it tells one very little about whether they will clear it when set very much higher. In other words, the correlations between whether or not people clear the bar at high and low levels will tend toward zero. But this does not mean that our measure of high jumping ability is meaningless. The point can be illustrated even more strikingly by asking whether the unidimensionality (or internal consistency) of a tape measure calibrated in centimetres could be established by first giving a cross-section of people of different heights “marks” of “right” or “wrong” to indicate whether their heights were below or above each centimetre mark, then intercorrelating the “items” -- i.e. the centimetre markings -- across people (viz. the accuracy with which one predict from a knowledge of whether they were above or below a particular height whether they would “score” above or below each of the other centimetre marks on the tape measure), and then factor analysing the resulting correlation matrix (Raven & Fugard, 2008).

A third point, related to the second, and again directed at readers steeped in classical test theory, is that, if we wish to know the correlation between ability assessed from the variance in the frequency with which people clear the bar at any one level and overall ability then the figure we need is the proportion of the variance accounted for among those who find clearing the bar at that level problematical. In other words, we have to exclude all those of lower and higher ability from our calculations.

Now then, as the attentive reader will already have realised from the caption on Figure 8, the graphs in that Figure do not in fact relate to the measurement of the ability to make high jumps but to the ability to solve the 60 “problems” making up the most recent variant of the Progressive Matrices test -- the Standard Progressive Matrices Plus (SPM+) test. Thus, it would seem, the items of the SPM+ scale every bit as well as the bar set at different levels when measuring the ability to make high jumps. And it also follows that it makes no sense to time the test or to seek to assess the internal consistency of the scale by intercorrelating the items (let alone factor analysing the resulting correlation matrix).

Let us now draw out a few more implications of our assertion that the value of a procedure intended to measure “meaning making ability” is to be established in exactly the same way as the quality of a scale designed to index “hardness” on the one hand or “high jumping ability” on the other.

First, the substances making up a scale to measure “hardness” (glass, steel, diamond, etc.) are qualitatively different. Yet this in no way invalidates the concept of “hardness” or its measurement. Yet the obvious qualitative difference between the items of the Raven Progressive Matrices has often been used to suggest that the scale as a whole lacks validity.

Likewise, no one would argue that the scalability of hardness or high-jumping ability indicates that the variance between substances or people stems from a single underlying factor. Yet many people have argued that, because the items of the RPM form an almost perfect scale, the variance in people’s ability must have a single underlying cause -- such as “speed of neural transmission”.
Nor would they argue (as they have argued in relation to “meaning making ability”) that, because, within limits, people can learn to make better high jumps, this invalidates the concept being measured.

Nor would they (as they have in relation to the RPM) set out to find single-variable explanations of the increase in high jumping ability that has occurred over the past century. Nor would they argue that, because there are no more Olympic medallists now than there were in the past, the general increase in the ability over time must be “unreal”. And nor would they back-project the increases in high-jumping ability over the past century to the time of the ancient Greeks and argue that, since the Greeks were demonstrably not such poor athletes, this means that our measure of high-jumping ability must be invalid. Yet all these arguments have, in fact, been put forward to suggest that the RPM is not measuring anything “real”.

At this point we have confession to make: The statistical procedures used to produce the graphs in Figure 8 obscure deficiencies in the test. The test does not, in fact, perform as well as we have led you, the reader, to believe. Actually, we do not feel too bad about this deception because, (a) the procedures used to produce the graphs in the Figure were not those employed in the development of the original RPM ... and those graphs (see Figure 9) did reveal the deficiencies as well as the merits of the scale; (b) it was we ourselves who exposed the deficiencies in the computerised procedures used to produce the graphs in Figure 8 (which are also used by many other psychologists who then arrive at misleading conclusions without realising that they have done so); and (c) it is clear that, had our statistician done a better job, we could in fact have produced a test the correct graphs for which would in fact have behaved exactly as those in Figure 8.

We hope that most readers will now be clear how radically the procedures used in the development of the RPM differ from those used in the construction of most other psychological tests. With the development of computers, the hand drawn graphing procedures used in the original development of the RPM have been given mathematical form, routinised, and named Item Response Theory (IRT), the mathematical variants of the graphs becoming known as Item Characteristic Curves (ICCs).

Unfortunately, because what has been said here was not so clearly articulated when the tests were first developed, few researchers understood the basis on which the tests had been constructed and this has led numerous researchers to draw misleading conclusions from their data ... indeed to think in a confused manner ... and to many inappropriate applications of the tests.
Figure 9
Standard Progressive Matrices
Raven's original (1939) Item Characteristic Curves
The R.E.C.I. Series of Perceptual Tests
Graphs IV–IX. Standard form of the test.
The Construct Validity of the *Raven Progressive Matrices*: A Pre-Preliminary Comment!

We may now revert to our main theme: Our intention when embarking on the methodological discussion we have just completed was to begin to substantiate our claim that “eductive ability” is every bit as real and measurable as hardiness or high-jumping ability. The advance of science is, above all, dependent on making the intangible explicit, visible, and measurable. One of Newton’s great contributions was that he, for the first time, elucidated the concept of force, showed that it was a common component in the wind, the waves, falling apples, and the movement of the planets, and made it “visible” by making it measurable. Our hope is that we have by now done the same thing for eductive, or meaning-making, ability. Our next move is to show that the conceptual framework and measurement process is much more robust and generalisable than many people might be inclined to think.

The next bit of evidence supporting this claim is striking indeed. As will be seen from Chapter 2 of *Uses and Abuses of Intelligence Styles* (see also Styles, 1995; Styles & Andrich, 1997), has shown that the Item Characteristic Curves (ICCs) for a number of the tasks used to assess the Piagetian “stages of development” map directly onto the Item Characteristic Curves for the *Progressive Matrices*. This has two important implications:

1. Taken together with our earlier observation that the obvious qualitative differences between the items in the RPM in no way undermines the case for saying that there is an underlying dimension of “general cognitive ability” (or, more correctly, “eductive” ability), they show that the early “perceptual” items form an integral part of the sequence which leads inexorably to the later “analytic” ones. The graphs rise hand in hand and there are no discontinuities in the sequence of items. Thus the abilities required to solve the more difficult items of the RPM are intimately associated with those required to solve the easier ones. While the abilities required to solve the more difficult ones may be layered over those required to solve the easier ones, they are not merely built upon them; they somehow integrate, or incorporate, them. Put another way, they show that “simple” perception involves the same conceptual, cognitive, affective, and conative processes as are required to make meaning out of the apparently more complex fields of thought that are so obvious in the more difficult items (Raven, Ritchie, & Baxter, 1971).

2. There are no “metamorphoses” in mental development. The apparent leaps in development that are often described as Piagetian “stages” stem simply from employing only a small number of widely spaced items to index “cognitive” development. The “stages” grade imperceptible into each other. (This implies neither that it may not be useful to discuss qualitatively different modes of thought nor that there are no metamorphoses in individual children’s development ... although a much more sophisticated methodology than is commonly employed would be required to detect such transformations.)
The Robustness of the Measure

So far, we have shown that the test “works” (scales) overall and argued, with some additional supporting data, that this measurability supports our claim that we are onto something important. The next step in substantiating our claim to scientific respectability has to be to show that, just as we would require anyone proposing a measure of hardness to do, that the tests’ properties are invariant -- that they do not vary with such things as the age, socio-economic status, education, background, and ethnicity of the respondent.

To do this while the tests were still being developed, sets of Item Characteristic Curves (ICCs) were plotted separately for children of different ages and from different socio-economic backgrounds and also for adults from a variety of occupational groups. These analyses have since been repeated using data from many countries. The conclusion is clear and very important: The test “works” -- and works in much the same way -- for most people from most backgrounds in most cultures (summarized in the later section). It is therefore not possible to explain away most of the differences in average scores that exist between people from different backgrounds by arguing that the tests are, in any general sense, “foreign to their way of thought”. With certain important group and individual exceptions, some of which are discussed in Uses and Abuses of Intelligence and in the Test Manual, differences between groups cannot be dismissed as “meaningless.” They merit investigation and explanation.

Nevertheless, it has often been argued that the “abstract” nature of the items makes them particularly difficult for “disadvantaged” children -- i.e. that the test “discriminates against them”. Yet it follows from the material just reviewed that this argument can, at best, be only partially true because the test works in the same way for such children as for others -- i.e., despite having much the same disadvantages, there are some children who do well on the test and children from these backgrounds do not respond erratically to the problems -- they do not lack familiarity with specific reasoning processes.

In fact, Vodegel-Matzen (1994) has provided an important direct test of the hypothesis that the “abstract” nature of the problems disadvantages certain children. She made all the elements of which all the Matrices are composed more “life-like” by replacing such things as squares and triangles by everyday things like hats, bananas, and faces. Unlike Richardson (1991), she retained the logic required to arrive at, and check, the correct answer. What then emerged was that certain types of item did become easier for some children of all ability levels -- not just for the lower-scoring respondents. The rank order of both items and respondents remained virtually unchanged. In other words, constructing the items of elements that it was easier to label made it easier for many people to “see what was going on” -- i.e. it reduced the level of “meaning making” ability required -- but the change did not differentially benefit “the disadvantaged”.

History of Test Development

The Progressive Matrices tests were developed by J. C. Raven because he had been working with a geneticist, Lionel Penrose, on a study of the genetic and the environmental origins of mental defect. This meant that adults as well as children had to be tested. Those to be tested were often illiterate and thus unable to follow written instructions. But they also had to be tested in homes,
schools, and workplaces which were often noisy, thus making oral questioning difficult. Raven not only found full-length “intelligence” tests cumbersome to administer, he also found the results impossible to interpret since scores on many different abilities were composited into total scores while scores on the individual sub-tests were too unreliable to use (Eysenck, 1953; Deary, 2000; Matarazzo, 1990).

J. C. Raven therefore set out to develop a test which would be easy to administer, theoretically based, and directly interpretable without the need to perform the complex calculations that are often needed to arrive at scores on latent, or underlying, “factors” or variables when other tests are used.

Raven was a student of Spearman’s. It is well known that Spearman (1926, 1927) was the first to notice the tendency of tests of what had been assumed to be separate abilities to correlate relatively highly and to suggest that the resulting pattern of intercorrelations could be largely explained by positing a single underlying factor that many people have since termed “general cognitive ability” but to which Spearman gave the name “g”. It is important to note that Spearman deliberately avoided using the word “intelligence” to describe this factor because the word is used by different people at different times to refer to a huge range of very different things (Flynn, 1984; 1987; 1999; Neisser et al., 1996) (As we have seen, even the term “general cognitive ability” tends to have connotations about which Spearman had severe doubts).

It is less well known that Spearman thought of g as being made up of two very different abilities which normally work closely together. One he termed eductive ability (meaning making ability) and the other reproductive ability (the ability to reproduce explicit information and learned skills). He did not claim that these were separate factors. Rather he argued that they were analytically distinguishable components of g.

Spearman, like Deary and Stough 1996) later, saw this as a matter of unscrambling different cognitive processes, not as a factorial task. Whereas other later workers (e.g. Cattell, 1963; Horn, 1968; & Carroll, 1993) sought to subsume these abilities into their factorial models, Spearman deliberately avoided doing so. Thus he wrote: “To understand the respective natures of eduction and reproduction – in their trenchant contrast, in their ubiquitous co-operation and in their genetic inter-linkage – to do this would appear to be for the psychology of individual abilities the very beginning of wisdom.”

In addition to developing the Progressive Matrices test, J. C. Raven therefore developed a vocabulary test – the Mill Hill Vocabulary Scale (MHV) – to assess the ability to master and recall certain types of information.

At root, the Mill Hill Vocabulary Scale consists of 88 words (of varying difficulty) that people are asked to define. The 88 words are arranged into two Sets. In most versions of the test, half the words are in synonym-selection format and half in open-ended format. Although widely used in the UK, this test has, for obvious reasons, been less widely used internationally. Yet this test, which can be administered in five minutes, correlates more highly with full-length “intelligence” tests than does the Progressive Matrices (Raven, Raven, & Court, 1998).

At this point it is important to make a connection with the “fluid” and “crystallised” “intelligence” distinction developed by Cattell (1963) and Horn (1968) that pervades the literature
While research (see, e.g. Snow, 1989; Carroll, 1993) has strongly supported the eductive/reproductive distinction originated by Spearman, Horn’s own review of that literature (Horn, 1994) reveals that the fluid-crystallised terminology has misled very many researchers and practitioners. What Horn shows is, in essence, that reproductive ability is not a crystallised form of eductive ability. The two abilities: (1) differ at birth; (2) have different genetic origins; (3) are influenced by different aspects of the environment; (4) have different neurological correlates and locations; (5) predict different things in life; and (6) change differentially over the life cycle - i.e. with age and date of birth.

The case for purging both the word “intelligence” and the fluid/crystallised formulation of the eductive-reproductive distinction from our professional vocabulary therefore seems overwhelming.

Construct Validity: Another Preliminary Statement

Having illustrated the kinds of ability the RPM and MHV were intended to measure, many readers will expect that our next step will be to review evidence bearing on the question of whether they do in fact do what they set out to do, i.e. to review research demonstrating the construct validity of the tests. Unfortunately, this turns to be much more problematic than the authors of most text books on the subject would have us believe. We will therefore duck the question here and review what has emerged from some studies in which the tests have been used.

But before doing even that it is necessary to say something about the forms of the test.

Versions of the Progressive Matrices Tests

There are, in fact, three basic versions of the Raven Progressive Matrices tests, although the total comes to eight if all currently available versions are counted.

The most basic test, designed to cover all levels of ability from early childhood through adulthood to old age (and thus to facilitate research into the variations, development, and decline of eductive ability without providing detailed discrimination within any of the groups), is the Standard Progressive Matrices. It consists of 60 problems presented in five sets of 12. Within each Set the items become more difficult but they then revert to being easy again at the beginning of the next Set. The reason for the cyclical presentation is to provide training in the method of thought required to solve the problems ... and thus to ameliorate the effects of test sophistication while at the same time providing a measure of the ability to learn from experience. This version of the test, which should not under any circumstances be timed, has been widely used in most countries of the world for more than 70 years. An impressive data pool suitable for cross-cultural and cross-sectional analysis has therefore been accumulated.

In order to spread the scores of the less able, a derivative of the above, consisting of the first two Sets of the Standard Progressive Matrices, but with a third set of easy items interposed between them was developed. This is known as the Coloured Progressive Matrices since the items in the first two Sets are presented in colour.
To spread the scores of the more able, another derivative was prepared. This is known as the Advanced Progressive Matrices and consists of two Sets, one being a practice set of 12 items (which those who are to be tested can take home to familiarise themselves with before taking the main test – which itself consists of 36 items).

As will shortly be seen, scores on all the Raven Progressive Matrices tests have, in all cultures for which data exist, unexpectably increased dramatically over the years. By the late 1980s this increase had meant that there was a marked ceiling effect among young adults on the SPM, while the APM was yielding an excellent distribution across the entire adult population. Accordingly, work was put in hand to develop versions of the tests which would (a) parallel the existing tests, both on an item-by-item and total score basis (so that all the existing normative and research data would remain applicable), and (b) restore to the SPM the discriminative power at the upper levels of ability that it had when it was first developed. This test is known as the SPM Plus.

Some Findings

Heritability and the Environment

Although it may seem odd to begin our review of some of the key findings emerging from research with the RPM by plunging into the contentious and difficult question of heritability, it is, in reality, important to do so because the very concept of “intelligence” is widely and inextricably bound up with assumptions about its heritability. Many researchers, such as Sir Cyril Burt, have defined “intelligence” as “inherited general cognitive ability”. Even Flynn (who has done most to substantiate and publicise the increase in scores over time) has been inclined to argue that if, as he shows, the scores are markedly influenced by environmental variables the tests cannot really be measuring “intelligence”.

Exactly the opposite position was taken by J. C. Raven. As he saw it, the first task had to be to develop a test which was theoretically based, directly interpretable, and easily administered to a cross-section of the population of all ages and coming from all socio-economic backgrounds. The last of these requirements meant that it had to be easily administered in homes, schools, laboratories, hospitals, and workplaces to people who were often illiterate and short of time. The results obtained with such a test -- and only such a test -- could then be used to assess the relative impact of genetics and the environment and, most importantly, to discover which aspects of the environment influenced the ability being measured.

The words which aspects in the above sentence cannot be underlined too strongly. It is always possible to influence the expression of a genetic characteristic. The only question is which aspects of the environment are relevant.

It is easiest to illustrate this point by an analogy. If one takes a variety of different strains of wheat -- each having, among other things, different average heights and yields -- into a different environment everything changes. The average height of each strain changes, but their average heights do not remain in the same order. The average yield per hectare also changes, but the one that was “best” in one environment is not the best in another. Furthermore the
correlations between height and yield change. Yet the differences between them are still genetically determined.

Having made this point, we may return to studies of the heritability of \textit{g} - and eductive ability in particular.

Over the years, a number of researchers (Bouchard & McGue, 1981; Plomin & Rende, 1971) have reported correlations between the scores obtained on a variety of measures of “general cognitive ability” by identical and non-identical twins reared in similar and different environments. Analyses of the data collected in these studies suggest that about two thirds of the variance in \textit{g} is heritable, and this figure has been confirmed in what is perhaps the largest and best conducted of these studies -- the Minnesota Twin Study -- which employed the RPM (Bouchard, Lykken, McGue, Segal, & Tellegen, 1990).

The importance of genetic background in the determination of \textit{g} was strikingly highlighted in the Scottish Longitudinal Mental Development Study (Maxwell, 1961). The study was based on a representative sample of the Scottish population. In their report, the authors list the scores obtained by \textit{all} the children in the families involved. In family after family, the variation in scores between brothers and sisters \textit{from the same family} came to two thirds of the (huge) variation in scores in the total population. How could this within-family variation have anything other than genetic causes?

These figures cannot, however, be interpreted to mean that the environment is unimportant. As a number of researchers (Lykken, 1999; Plomin, 1989; Plomin & Daniels, 1987; Scarr, 1994) have shown, effective parents create different environments for different children and children select themselves into environments in which they obtain differential treatment and this differential treatment has dramatic differential effects on their development.

These effects are stronger for qualities like creativity, self-confidence, and the ability to communicate -- qualities sadly neglected by psychologists -- than they are for cognitive development. However, even in relation to cognitive development, a number of researchers (Feuerstein, Klein, Tannenbaum, 1990; Raven, 1980; Raven, Raven, & Court, 1998a; Raven & Stephenson, 2001; Sigel, 1985) have demonstrated the importance of what Feuerstein has termed \textit{mediated learning} -- i.e. children sharing in their parents' problematising, thinking about things that are not there, resolving moral dilemmas, considering the long-term social (ethical) consequences of their actions, and thereafter taking appropriate action. (The last of these involves building up their own understanding of the way society works and their place in it and learning from the effects of their actions, and thus bears directly on our introductory observations.)

Messick (1989) succinctly captured the point that needs to be made by saying that high heritability does not imply a lack of \textit{mutability}. (This is exactly the point made in our earlier discussion of wheat: Changes in the environment change everything, but the differences between the strains are still genetically determined.)

**Changes in Scores Over Time**

The most striking demonstration of the truth of Messick’s statement so far as the RPM is concerned is to be found in research documenting huge inter-

Figure 10 summarises some research to which a whole chapter of *Uses and Abuses of Intelligence* is devoted. It shows how scores on the *Standard Progressive Matrices* have been increasing over the past century.

The horizontal axis shows both the date of birth and age of the respondents at the time of testing. Two separate samples of the adult population of Great Britain were tested circa 1942 and in 1992. The graphs in the Figure show the scores obtained by the bottom 5% of the population, the 10th percentile, 25th percentile, 50th percentile, 75th percentile, 90th percentile and the top 5% of the population in each birth cohort. It will be seen from the Figure that scores on the RPM have increased dramatically from birth cohort to birth cohort. Since the samples for both the 1942 and 1992 studies were drawn from the same gene pool the increase could not have been produced by some genetic mechanism, but must have resulted from some environmental change.

**Figure 10**

*Standard Progressive Matrices*

100 Years of Eductive Ability

Note: The figure graphs the percentile norms obtained by adults of different ages (and thus birth dates) on the *Standard Progressive Matrices* when a sample was tested circa 1942 in one case and in 1992 in the other. The approximate age of people born in different years in the two samples is shown below. It will be seen that those born in 1922 and tested circa 1942 (approximately 20 years of age when tested) obtained similar scores to those born in 1922 and tested in 1992 (when 70 years of age).

Many researchers looking at similar data expressed in terms of means and standard deviations (but without graphing them) have concluded that it has been the scores of the less able that have gone up most -- often inferring that the increase over time has arisen from rectification of deficits in the environments of the less able. Such a view is, however, untenable. Although it would seem to be supported by the data presented in Figure 10, from which it will be seen that the scores of those born more recently are more bunched together than those born earlier, the bunching arises from a ceiling effect on the *Standard Progressive Matrices*, which has only 60 items. When data collected with the *Advanced Progressive Matrices* (APM), which was developed to discriminate among more able respondents, are included in the analysis, it becomes clear
that the scores of the more able have also been increasing dramatically (Raven, 200b). Just as the whole distribution of height (an equally heritable characteristic) has been moving up dramatically over the years (tall people have got still taller), the whole distribution of eductive ability scores has moved up.

In short, what these data -- together with earlier data published by such authors as Bouvier (1969), Garfinkel & Thorndike (1976); Thorndike (1977), Raven (1981), and Flynn (1987) -- reveal is a dramatic, and previously unsuspected, effect of the environment on eductive ability.

Thorndike proffered a number of possible explanations of the increase, such as changes in educational practices, increased access to television, changes in child rearing practices perhaps associated with changes in family sizes, and general “test sophistication”. Most of these possible explanations have since been strongly advocated by one researcher or another (Neisser, 1998) but, as will be seen in more detail later, none of these variables have the widely expected effects on RPM scores. This follows from the fact that the norms obtained at any point in time in a wide range of cultures having very different educational systems, family sizes, child rearing practices, access to television, values, levels of literacy, and calligraphies tend to be very similar. Furthermore, it has been occurring on verbal as well as non-verbal measures of eductive (meaning-making, reasoning) ability (Bouvier, 1969; Schaie, 1983; Thorndike, 1977) and has been greatest among very young children who have not yet started school (Garfinkel & Thorndike, 1976).

There has been a huge debate about whether the increase in scores on tests of eductive ability is “real” or due simply to such things as “test sophistication” or “familiarity with Matrices-type items”. Much of the argument stems from the use of the slippery word “intelligence”. No one would claim that the parallel increases in high-jumping ability or height are “unreal”. So the increase in RPM scores ... even educative ability scores in general ... is real. The question is whether it has the general effects that many people anticipate. And here one enters the “intelligence” and “ability” quagmire because these slippery terms are often thought to refer to qualities for which there is no scientific justification but which are in turn assumed to have widespread implications for psychological and social functioning.

It is important to draw attention to an apparently insignificant feature of Figure 10 that has major implications for research into the development and decline of human abilities ... as well as revealing that there is, in fact, a huge amount of evidence supporting the claim that eductive and many other abilities, but not reproductive ability, have increased over time.

Look at the data for the 1922 birth cohort. This cohort was about 20 years old when they were tested around 1922 and 70 when they were tested in 1992 ... i.e. 50 years later. Yet the mean and distribution of their scores was almost identical at these two time points.

A number of things follow from this.

First, the scores of this birth cohort have not declined in the way most psychologists would have expected as they got older.

Ironically, J. C. Raven had interpreted the very same data collected from a cross section of the population of different ages around 1942 that we have used to plot Figure 10 to mean that scores did decline with age. In other words, as shown in Figure 11, he had plotted the 1942 data with increasing age (as distinct from date of birth) as the X axis. “Obviously”, from these data, scores
The apparent decline of educative ability with age!

It is only when the data are plotted the other way round and the 1992 data appended that the interpretation changes. The significance of this finding cannot be overestimated.

Figure 11
The Apparent Decline of Educative Ability with Age
Standard Progressive Matrices
1942 Cross-Sectional Study

Note: A typical figure showing the apparent decline in Standard Progressive Matrices scores with increasing age among people of different levels of ability. The data were accumulated between 1939 and 1947.

Not only do these data reverse the interpretation of a widely reported research finding (the “decline” in intellectual abilities with increasing age) in psychology, they also show that there is, in reality, a vast pool of data (whose quality, unlike Flynn’s data on changes in RPM scores over time, has never been questioned) available to support the claim that a wide range of human abilities have increased over time.

As has been mentioned, Flynn initially sought to use the evidence he had accumulated to document a dramatic effect of the environment on test scores to discredit conclusions that had been drawn about the origins of the differences between the average scores of certain ethnic groups -- such as that between Blacks and Whites in America -- on virtually all psychological tests. More specifically, he argued that the backward projection of the curves shown in Figure 10 to the time of our grandparents or the Greeks would mean that they must have had extremely low scores. Consequently, since they could not really have been that stupid, the tests must be invalid.

These arguments precipitated huge and important debates and stimulated further research. Nevertheless, the data presented in Figure 12 show that most of these arguments should never have occurred.
If Flynn's logic is applied to these data, they reveal that the Greeks must have had unbelievably short lives. They also discredit most of Flynn's other arguments. For example, do the changes in life expectancy over time (which must have been environmentally induced) mean that differences in life expectancy between ethnic and socio-economic groups are meaningless (as distinct from meaningful and in need of some explanation)? Are the changes over time to be explained by reference to a single underlying variable equivalent to "familiarity with Matrices problems" or "changes in education" -- or are they a result of complex and interacting changes in society? Are the factors that are responsible for the variation in life expectancy within a birth cohort likely to be the same as those that have resulted in the increase across birth cohorts -- i.e. over time? Most importantly, does the fact that life expectancy is measured using a scale which confirms perfectly to the ideals, discussed above as Item Response Theory, which we sought to achieve in developing the RPM imply that the genetic component in that variance must have a single biological basis equivalent to the "speed of neural processing" that is so often thought to lie behind the scalability of the RPM?

Before moving on, it is, however, important to note that Flynn embarked on his research with a view to showing that, because of the impact of the environment, the differences in mean scores between ethnic groups cannot support the discriminatory educational, employment, occupational, and social policies that are often justified by reference to them. By in this way discrediting these thoughtways and associated policies he sought to advance humane ideals (Flynn, 1999; 2000). Elsewhere (Flynn, 1989), he both documented the extraordinary differences between the ways in which Chinese and Blacks in American contributed to the American way of life and showed that these could not be explained by reference to differences in general cognitive ability test scores but must be due to other individual and social characteristics typically overlooked by psychologists. In short, his argument goes, the differential contributions of different ethnic groups to society cannot be attributed to
differences in their cognitive ability but must be due to other (environmental?) factors that have been overlooked.

So far as can be ascertained, despite his critique of meritocracy Flynn still somehow believes that the solution to the problem he poses will come from developing better measures of “intelligence” which will enable us to run a kind of meritocracy more effectively. And here we part company with him for, as we remarked earlier when referring to Kanter’s work, what seems to us to be needed is a better framework for identifying, developing and utilising the wide range of very different talents that are available in society.

Stability in Norms across Cultures

Before summarising data showing that the norms for the RPM have proved unexpectedly similar across cultures with a tradition of literacy at any point in time, we must briefly review earlier data ... which were equally surprising to many people at the time ... supporting the statement made above that the tests “work” -- scale -- in much the same way in very many cultures and socio-economic groups.

In the course of our introduction we used graphical methods to show that the items of the RPM are not merely of steadily increasing difficulty but form a scale whereby the abilities required to solve any one item are systematically related to the abilities required to solve others (of very different difficulty) and total score. Under Classical Test Theory, the difficulty of an item for a particular population is indexed by the percentage of that population who get it right. Under Item Response Theory, it is indexed in a more sophisticated way measured in “logits”. The difference between the two methods need not concern us here. What it is important to remember is the idea that the difficulty of items can be expressed in terms of mathematical indices.

These can be calculated separately for data for people from different educational, occupational, and socio-economic backgrounds as well as for people from different ethnic groups.

The correlations between the item difficulties established separately among children from eight socio-economic backgrounds (ranging from the children of professional and managerial individuals to the children of low-level manual workers such as street-sweepers) in the 1979 British standardisation (Raven, 1981) ranged from .97 to .99, with the low of .97 being a statistical artifact. In the US standardisation (Raven, 200a), the correlations between the item difficulties established separately for different ethnic groups (Black, Anglo, Hispanic, Asian, and Navajo) ranged from .97 to 1.00. Jensen (1974) reported similar results for the CPM. According to Owen (1992), the test has the same psychometric properties among all ethnic groups in South Africa -- that is, it scales in much the same way, has similar reliability, correlates in almost the same way with other tests, and factor analysis of these correlations yields a similar factorial structure, and Taylor (2008), by applying sophisticated IRT procedures, showed that, despite their very different scores, the test properties for both the Standard and Advanced Progressive Matrices are virtually identical for Blacks and Whites in South Africa. The correlations between the item difficulties established separately in the UK, US, East and West Germany, New Zealand, and Chinese standardisations range from .98 to 1.00.
These data clearly support our earlier claim that the tests work in the same way -- measure the same thing -- in a wide range of cultural, socio-economic, and ethnic groups despite the (sometimes huge) variation in mean scores between these groups.

**Cross-cultural Similarity in Norms**

Having briefly summarised these remarkable data, we may now turn to Table 1 which presents a selection of cross-cultural normative data. (Readers unfamiliar with age norms presented as percentiles will find a brief explanation in Note 55 where our reasons for not presenting data in terms of Means, Standard Deviations, or Deviation IQs will also be found.)

**Table 1**

*Some Indications of Cross-Cultural Stability*

*Standard Progressive Matrices*

*Selection of Cross-Cultural and Birth Cohort Norms*

*Most European and Similar Norms Omitted*

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</table>

*Note.* Refer to Appendix A for the detailed table notes.

To facilitate comprehension, many relevant columns and rows of data have been omitted from Table 1. Firstly, the data for very many countries for which we do have good statistics (such as Germany, France, Spain, Slovakia, Russia, New Zealand, and Australia but we have not included it here because it adds little to the observations that can be made from the data that are included. The countries that remain include several which many people would have expected to differ markedly in average ability.

Secondly, all rows of figures except those for the 5th, 50th, and 95th percentiles have been deleted.
Thirdly, and more confusingly, the countries that are represented vary with age group. This is for no other reason than the fact that we do not have data for the full range of age groups for all the countries whose results are shown in the Table. We have therefore selected for the Table age groups for which norms for a fairly wide range of countries are available. Thus, at 10 years of age, we have included norms for the UK, USA, People's Republic of China, Pune and Mumbai (India), Qatar, Poland, and Taiwan. At 20 years of age we show the available data for the UK, Tunisia, and Belgium.

If one looks as the age groups for which data from a more complete range of countries are available – such as the 10-11 year old age group – one is first struck by the similarity in the normative data obtained from countries which have very different cultures, values, calligraphies, educational systems, access to television and computers, family sizes, religions, and child-rearing practices – and are at very different stages in "economic development". This suggests that cultural variation in these socio-demographic characteristics has much less impact that is commonly assumed.

But it is not just the similarity in the absolute level of the norms that is striking. The similarity in the variance within each of these countries is also striking. This strongly reinforces the impression that these socio-demographic variables have relatively little effect because, if they did have the impact on scores that is often asserted, they would surely influence the within-culture variance. Everyone in each of these cultures is exposed to much the same cultural environment, yet it seems that it neither restricts nor enhances the within-cultural variance.

But now for an important confession. The Table does not include norms for groups which we know do not conform to this pattern: These include Blacks and Native Americans in the US (with the disconcerting exception of the Eskimos), Blacks in South Africa, Indian Tribal groups, Slovakian Gypsies, and other groups lacking a tradition of literacy. In many cases, although we know the differences exist (and are summarised in Raven, 2000 and Court and Raven, 1995), they have been established on other tests, such as the Coloured Progressive Matrices, and could not, therefore, have been included in Table 1. Nevertheless, some important recent results from substantial samples of some of these groups are presented in Uses and Abuses of Intelligence.

But the main point to be made here is that many cultural differences which a lot of people would have expected to have a major influence on scores appear to have, at most, a relatively minor effect.

The Occupational Predictive Validity of the RPM

Although the popularity of the RPM tests is probably based more on such things as the ease with which they can be administered to people who are unable to read or who do not speak the language of the administrator than on their demonstrated value in predicting occupational performance, their merit as the most cost-effective measure of what is generally termed "general cognitive ability" has not been unimportant.

A great deal of research conducted over many years has shown not only that scores on tests of "general cognitive ability" have predictive validity in the workplace but also that the addition of data from other tests – such as of personality or specific motor skills – add little to the predictions psychologists
are able to offer. Put crudely, “g and not much else works”. Eysenck (1953) provided an early overview of such research in a very popular book published in 1953. There he summarised research conducted in World War II which showed that the RPM on its own was able to predict future performance as effectively as the results of full length “Assessment Centres” involving the simulation of complex real life tasks, lasting several days, and observed by a panel of professional raters. More recent summaries, covering a huge amount of data from all walks of life including the home and the community, have been provided by Schmidt and Hunter (1998) and Gottfredson and her collaborators (1997b).

One of the most striking demonstrations of the inability of most other tests to add much to the predictive power of general cognitive ability will be found in Figure 13 below, which is redrawn from Jensen (1998).

Figure 13

Predictive Validity of General Cognitive Ability
in the context of maximum validities obtainable
using all sub-scores of GATB

Note: Frequency distribution of 537 validity coefficients for the General Aptitude Test Battery (GATB) for 446 different occupations. The g-score is a single measure of general mental ability; multifactor validity is based on an optimally weighted composite of nine GATB aptitudes (including g) for each job category. The median validity coefficients are +.27 for g and +.36 for the multifactor composite. If g is partialled out (i.e. removed), the validity coefficient (multiple R) of the residual multifactor composite is +.24. Based on Figure 8.8, p. 349, Jensen (1980). ©1980 Arthur R. Jensen. Reprinted with the permission of Arthur Jensen.
One the most impressive demonstrations of the power of general cognitive ability to predict social mobility (i.e. the level of job that will be attained and retained) will be found in the reports on the Scottish Longitudinal Mental Development Survey (see MacPherson, 1958; Maxwell, 1961; Scottish Council for Research in Education, 1933; 1949; 1953). Using these and other data, Hope (1984) showed: (a) that some 60% of social mobility, both upward and downward, in both Scotland and the US, can be predicted from 11 year olds’ “intelligence” test scores; (b) that, by the time children are 11 years old, Scotland achieves (or did achieve) a degree of association between “intelligence” and final Socio-Economic Status (SES) that is not achieved in America until age 40; and (c) that, even when the effects of home background are partialled out, children’s “intelligence” makes a major contribution to a variety of indices of their occupational success at 28 years of age. The contribution of “intelligence” is very much greater than that of educational achievement and, since the relationship does not reveal its true strength in America until 15 to 20 years after people have left the educational system, is not a surrogate for sociological tracking by the educational system.

Back to Construct Validity

So far so good. But the assessment of construct validity, in fact, poses a host of widely overlooked problems discussed in “Uses and Abuses of Intelligence” (see Taylor, 2008). These include the limitations of the conceptual framework and measurement models psychologists use to think about individual differences on the one hand and the criteria of occupational performance (which, as we noted above when discussing Kanter’s (1985) work, fail to register most contributions to occupational effectiveness). Here it is more appropriate to something which just might force us to re-interpret the pattern of relationships so far discussed.

The problem is that, as Kohn and Schooler (1978) and the author (1976; 1977) have shown, not only do children from the same family vary almost as much in the kinds of activity they are strongly motivated to carry out (or can be said to value) as in their “intelligence”, their subsequent social mobility, both upward and downward, can be predicted every bit as well from a knowledge of the activities they are strongly motivated to carry out as from their “intelligence”. People occupying different socio-economic positions vary as much in these values as in their “intelligence”. Thus Kohn (1977) showed that people occupying high socio-economic status positions in several different societies embrace activities like thinking for oneself, originality, taking responsibility for others, and initiative. In contrast, people occupying low socio-economic status positions stress toughness, strength, obedience, and having strict rules and moral codes to guide their lives. Kohn initially believed that these differences were a product of occupational experience (and, indeed, to some extent, they are). But, by sectioning the data we obtained from adolescents by origins and anticipated occupational destinations, we (Raven, 1976; Raven et al., 1975) were able to show that there was a great deal of variance in the concerns of children from similar backgrounds, and that this variance was related to the status of the jobs they expected to enter. This finding, like the finding that two thirds of the variance in “intelligence” test scores is within-family variance, raises serious questions about its origins. A somewhat similar finding
was reported by Kinsey, Pomeroy, and Martin (1948), who found that there was huge variation in the sexual behaviour and attitudes of children who came from similar backgrounds and that this variation predicted where those children would end up. They joined others who thought and behaved similarly. Children could hardly have learned sexual attitudes and behaviours so different from those of their parents by modelling or formal instruction. So, where does the variance come from and how does it come about that personal attitudes and behaviour of the kind exemplified by sexual behaviour come to correspond to those of the socio-economic groups people eventually enter? The variance between children from the same family has often been attributed to genetic factors, and, in this context, it is of interest that the research of the Minnesota Twin Study mentioned earlier has shown that many values and beliefs -- including religious beliefs -- are as heritable as “intelligence”. But, if these attitudes and behaviours are not learned at work and in society, how does it come about that, in the end, children’s attitudes and behaviours tend to be characteristic of the groups with whom they end up living and working?

Note the problems which these observations pose for the validation and interpretation of “intelligence” tests: We have seen that children from similar backgrounds, including members of the same family, vary enormously both in their motives and values and their “intelligence”. The variance in their motives predicts their future position in society every bit as well as does their “intelligence”. Which is the more basic set of variables? How does variance in “intelligence” come to be linked to variation in motives, values, and personal behaviour?

We do not, at present, know whether the portion of the variance in social position and performance that can be predicted from “intelligence” is the same as that which can be predicted from motivation and values, or whether the two are additive. So one clearly has the option of concluding that we should be focusing on the variance in the kinds of behaviour to which people are attracted and their ability to undertake those behaviours effectively rather than on their “intelligence”.

But, actually, this is but the tip of an iceberg to which we ought to return but cannot within the compass of a single article. One set of problems stems from the fact that, as we have seen, “cognitive” activity is a difficult and demanding activity that is heavily dependent on its affective and conative components. It follows that people cannot be expected to display their cognitive ability except in relation to activities they are intrinsically motivated to carry out. Yet, as we have just seen, the activities people are strongly intrinsically motivated to carry out are legion and few of them have to do with generating the kinds of meaning-making ability the RPM is designed to assess. In other words people who are strongly motivated “think” about how to craft metal sheets into wonderful shapes or how to put drunks at ease or about the invisible contributions their colleagues have made to group processes are unlikely to display their abilities when asked to complete the RPM. In other words, the RPM only measures meaning-making ability in relation to a particular kind of valued activity. As a result, one can have little faith in generalisations about “cognitive ability” that are derived from research with the RPM. One has always to add “cognitive ability in relation to what?” As Spearman noted almost a century ago, the question is not usually “How well can they think?” but “What do they tend to think about?” Thinking is non-verbal and emotive.
Note a very important implication of these observations: An enormous literature has grown up around the issue of the neurological localisation of “cognitive ability”. Few have noted the logical error. But, as the neuropsychologist Sperry (1983) noted, what is neurologically localised is, not “cognitive ability” but the emotional predisposition to think about particular kinds of thing.

"Measuring (other) Aptitude Constructs"

My brief was to write about the RPM and assessing aptitude constructs. I have dealt with several issues that will have informed many people and disconcerted some. But, in reality, I have barely touched on the most important problems to be tackled. I say this is because our research shows quite clearly that the way psychologists and educators have in the past sought to think about and assess individual differences in talents and abilities is way off beam. As Sperry notes, our current measures in effect assess only the variance in the predisposition to think about certain kinds of thing. In reality, the things people may be motivated to do and be good at are legion. As Spearman noted, “Every normal man, woman and child is a genius. The problem is to identify at what. This cannot be done with any of the psychometric procedures in current usage”. Creating the cultures of intelligence or enterprise that are required if we are to survive as a species depends on tapping these diverse talents. Perhaps the simplest way of illustrating the viability of an alternative way of proceeding is to ask “Where would biologists have got to if they had sought to describe the variance between plants or animals in terms of 1, 2, or 16 “variables”, the variance in their environments in terms of 10, and study the relationships between them using multiple regression techniques?” No. The need is for an altogether more descriptive, ecological, way of proceeding. There is not space to pursue the issue here. Nevertheless, chapters dealing with it will be found in Uses and Abuses of Intelligence.

References


Appendix A

Table Notes for Table 1

AR (Argentina). The data were supplied by Lilia Rossi Case, Rosa Neer, and Susana Lopetegui. The 1964 data were collected by Direccion de Psicologia - Buenos Aires from 880 children studying in La Plata - Buenos Aires. The year 2000 data were collected by Lilia Rossi Case and her colleagues. The sample consisted of 1,740 young people who were studying, or had finished, high school or secondary level, equally distributed between males and females, plus students at public and private schools of La Plata - Buenos Aires, selected according to geographical and socio economic criteria. Full details of the study can be found in Cayssails (2001).

B (Belgium). Data collected between 1984 and 1990 by J. J. Deltour by asking students taking a course in psychometrics each to test 10 adults with equal numbers from each of four educational levels (i.e. not in such a way as to match the total population proportions from each level). The sample was neither stratified for age nor socio-economic status. See Deltour (1993).

P&M (Pune and Mumbai [Bombay], India). A carefully drawn sample of 5,161 Mumbai (Bombay) and 5,127 Pune young people were tested under the supervision of Professor C. G. Deshpande, by selected personnel from the Department of Applied Psychology, University of Mumbai and the Jnana Prabodhini Institute of Psychology. The 78 schools involved included Government, Government Aided, and Private Schools teaching in Marathi, English, Hindi, and Gujarathi in the correct proportions. Full details are published by M anasayan (Delhi) as a Supplement to the Indian edition of the SPM Manual.


PRC (People’s Republic of China). Data from a 1986 study of 5,108 respondents drawn from all main cities of China. Testing organised by Professor Hou Can Zhang of Beijing Normal University.

QA (Qatar). Data collected by Alanood Mubarak Ahmad AL Thani, Umm Alqura University, Saudi Arabia as part of a Masters degree programme. A random sample of 1,135 children drawn from 7 boys’ and 7 girls’ public elementary schools in Doha City was tested.

TN (Tunisia). Data collection organised by Riadh Ben Rejeb between 2000 and 2002 following a sampling design intended to yield 5 men and 5 women in each 5-yearly age group between 15 and 60 in each of 6 geographic areas of the country, but which, in fact, yielded a total sample of 509.

TW (Taiwan). Data collection from 2506 young people organised by Emily Miao. See Miao (1993).


Author Notes

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Much of the material in this article is borrowed from the introductory chapter to our recent book Uses and Abuses of Intelligence.

About the Author

Dr. John Raven is an independent researcher and consultant on the nature, development, assessment and release of competence. He is particularly interested in the personal, organisational, and social consequences of alternative patterns of motivation in different social contexts. He is based in Edinburgh, UK. His main interests and publications can be found at: www.eyeonsociety.co.uk

Dr. John Raven developed the “Raven’s Progressive Matrices” (RPM) which is one of the widely used aptitude test around the world.